

"Andrew does an excellent job in tailoring his workshop to the needs and habits of those of us who write or edit for impact."

– Katharina Nachbar,  
Global Public Policy  
Institute



## Writing for change • A workshop in London by Andrew Johnston

*I train people in international organizations to write more powerfully.*

### My writing and editing workshops

are aimed at specialists who write for a wider public. They include hands-on writing and editing practice.

Workshops are limited to 15 people to give all participants a chance to share their needs and questions. I tailor each workshop by analysing samples of participants' writing.

**My core workshops** cover a wide range of writing situations, from reports and policy briefs to press releases and blogs. They will help you to:

- identify audiences, goals and contexts
- plan and structure documents logically and convincingly
- build clear, concise paragraphs and sentences
- choose the best words and identify words to omit
- avoid, explain or replace jargon.

9:30am–5:30pm

Tuesday March 13, 2018

### One-day core workshop

The Bridge  
73–81 Southwark Bridge Road  
London

£300 (includes lunch)

andrew@wordsforchange.com  
or +336-6517-3966

*"Andrew's training course is unique. He tailors the material so that it's directly relevant to people working in international organizations."*

– Susanna Pak,  
International Trade Centre

**ANDREW JOHNSTON HAS TRAINED, EDITED AND CONSULTED FOR 90 AGENCIES IN 11 COUNTRIES. A FORMER JOURNALIST FOR THE INTERNATIONAL HERALD TRIBUNE, HE IS BASED IN PARIS.**