

"Andrew does an excellent job in tailoring his workshop to the needs and habits of those of us who write or edit for impact."

– Katharina Nachbar,  
Global Public Policy  
Institute



## Writing for change • A workshop in Geneva by Andrew Johnston

*I train people in international organizations to write more powerfully.*

### My writing and editing workshops

are aimed at specialists who write for a wider public. They include hands-on writing and editing practice.

Workshops are limited to 15 people to give all participants a chance to share their needs and questions. I tailor each workshop by analysing samples of participants' writing.

**My core workshop** covers a wide range of writing situations, from reports and policy briefs to press releases and blogs. It will help you to:

- identify audiences, goals and contexts
- plan and structure documents logically and convincingly
- build clear, concise paragraphs and sentences
- choose the best words and identify words to omit
- avoid, explain or replace jargon.

9:00–17:00

September 27, 2018

### One-day core workshop

Spaces Quai de l'Île  
Quai de l'Île 13, 1204 Geneva

**EUR 350** (includes lunch)

To register, contact:  
andrew@wordsforchange.com  
or +336-6517-3966

*"Out of all the courses I have done, Andrew's has had the highest impact on my career as a policy-oriented researcher."*

– Alice Obrecht,  
Overseas Development Institute

**ANDREW JOHNSTON HAS TRAINED, EDITED AND CONSULTED FOR 120 AGENCIES IN 13 COUNTRIES. A FORMER JOURNALIST FOR THE INTERNATIONAL HERALD TRIBUNE, HE IS BASED IN PARIS.**