

"Andrew does an excellent job in tailoring his workshop to the needs and habits of those of us who write or edit for impact."

– Katharina Nachbar,
Global Public Policy
Institute



Writing for change • Two workshops in Geneva by Andrew Johnston

I train people in international organizations to write more powerfully.

My writing and editing workshops

are aimed at specialists who write for a wider public. They include hands-on writing and editing practice.

Workshops are limited to 15 people to give all participants a chance to share their needs and questions. I tailor each workshop by analysing samples of participants' writing.

My core workshops cover a wide range of writing situations, from reports and policy briefs to press releases and blogs. They will help you to:

- identify audiences, goals and contexts
- plan and structure documents logically and convincingly
- build clear, concise paragraphs and sentences
- choose the best words and identify words to omit
- avoid, explain or replace jargon.

ANDREW JOHNSTON HAS TRAINED, EDITED AND CONSULTED FOR 90 INTERNATIONAL AGENCIES IN 11 COUNTRIES. A FORMER JOURNALIST FOR THE INTERNATIONAL HERALD TRIBUNE, HE IS BASED IN PARIS.

Core workshop
Monday February 19, 2018

Advanced workshop
Tuesday February 20, 2018

Two workshops in Geneva

9:00–17:00, Hotel Mon-Repos
131 rue de Lausanne

EUR 350 (includes lunch)

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My advanced workshops include longer practical exercises and focus on:

- designing documents for different readers
- finding angles and building narratives
- humanizing your language
- using critical thinking
- writing prose that flows.

"Andrew's training course is unique. He tailors the material so that it's directly relevant to people working in international organizations."

– Susanna Pak, International Trade Centre