

"I highly recommend this course for anyone interested in communicating in a compelling and convincing way."
Paulette Jones, World Food Programme



Writing for change • A workshop in Berlin by Andrew Johnston

I train people in international organizations to write more powerfully.

My writing and editing workshops

are aimed at specialists who write for a wider public. They include hands-on writing and editing practice.

Workshops are limited to 15 people to give all participants a chance to share their needs and questions. I tailor each workshop by analysing samples of participants' writing.

My core workshops cover a wide range of writing situations, from reports and policy briefs to press releases and blogs. They will help you to:

- identify audiences, goals and contexts
- plan and structure documents logically and convincingly
- build clear, concise paragraphs and sentences
- choose the best words and identify words to omit
- avoid, explain or replace jargon.

9:00–17:00

November 19, 2018

One-day workshop

Adina Hotel Checkpoint Charlie
Krausenstrasse 35-36
10117 Berlin

EUR 395 (includes lunch)

To register, contact:
andrew@wordsforchange.com
or
+336-6517-3966

"Andrew's training course is unique. He tailors the material so that it's directly relevant to people working in international organizations."

– Susanna Pak,
International Trade Centre

ANDREW JOHNSTON HAS TRAINED, EDITED AND CONSULTED FOR 120 AGENCIES IN 13 COUNTRIES. A FORMER JOURNALIST FOR THE INTERNATIONAL HERALD TRIBUNE, HE IS BASED IN PARIS.