

"Andrew does an excellent job in tailoring his workshop to the needs and habits of those of us who write or edit for impact."
– Katharina Nachbar,
Global Public Policy
Institute



Writing for change • A workshop in Johannesburg by Andrew Johnston

I train people in international organizations to write more powerfully.

My writing and editing workshops

are aimed at specialists who write for a wider public. They include hands-on writing and editing practice.

Workshops are limited to 15 people to give all participants a chance to share their needs and questions. I tailor each workshop by analysing samples of participants' writing.

My core workshop covers a wide range of writing situations, from reports and policy briefs to press releases and blogs. It will help you to:

- identify audiences, goals and contexts
- plan and structure documents logically and convincingly
- build clear, concise paragraphs and sentences
- choose the best words and identify words to omit
- avoid, explain or replace jargon.

9:00–17:00

July 10, 2019

One-day core workshop

Protea Hotel by Marriott,
120 De Korte St, Johannesburg

ZAR 3,950

To register, contact:
andrew@wordsforchange.com
or +336-6517-3966

"Out of all the courses I have done, Andrew's has had the highest impact on my career as a policy-oriented researcher."

– Alice Obrecht,
Overseas Development Institute

ANDREW JOHNSTON HAS TRAINED, EDITED AND CONSULTED FOR 150 AGENCIES IN 15 COUNTRIES. A FORMER JOURNALIST FOR THE INTERNATIONAL HERALD TRIBUNE, HE IS BASED IN PARIS.

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